

Mark Franklin Receives Career Management Fellow Certification by International Board

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Mark Franklin of Toronto, by vote of an international board of Governors, has been named Career Management Fellow in recognition of his contributions to the field of Career Management including career counselling and transition coaching. Ed Witherell, CMF, Interim Chair of the Institute for Career Certification International (ICC) made the announcement today.

“I am deeply honored to be certified as a fellow by ICC International. I have strived my entire career to uphold the highest quality standards and ethics in my business. I have carried this commitment of quality into my current work with individuals, organizations and trainees” said Mark Franklin, practice leader of CareerCycles Inc, a company dedicated to helping people make great career and life choices.

Mark Franklin serves on the working group for the revitalization of the Canadian Standards & Guidelines for Career Development Practitioners. Mark is also producer and host of Career Buzz, a weekly broadcast radio show highlighting the extraordinary career stories of ordinary people.

ICC International is the only not-for-profit and independent certifying body for professionals in the career management field created in 1994 by the Professional Associations for Career Management Practitioners and Firms to ensure that such services were being delivered competently, ethically and to defined and verifiable standards.

ICC International Certification is portfolio-based, documenting expertise and experience in the field. This portfolio of work is reviewed by a five-member committee that represents four countries. The work is then reviewed by the ICC International board. ICC International employs a thorough screening process to validate professionals in 30 areas of competency including career planning, assessment and leadership development.

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